DELLTechnologies

LATITUDE 9510

Does your PC know you?

Coming March 2020

The Dell Latitude 9510 is boldly envisioned as the **first in the 9000 ultra-premium** class of products. It's **lightweight, portable** and targets a record-breaking **30 hr battery life.**[1] As the **world's most intelligent** laptop or 2-in-1,[2] Latitude 9510 uniquely adjusts to different users' needs with a **built-in AI** platform for smarter system responsiveness, application performance, battery run time and supreme audio conferencing - all controlled through one module at no extra cost.

Travel lighter and cooler

With its built-in speakerphone, long battery life, large screen, and extensive port options, easily work without adapters, chargers, speakers or conference phones.

- The Latitude 9510 is as sleek as it is portable, as the **world's smallest and lightest** 15" business PC, starting at a mere 3.2 lbs / 1.45 kg.[3]
- We've stretched the screen to the edge with our **15.0 InfinityEdge screen**
- It's crafted with precision cut aluminum, having the finest details of diamond cut edges and a hair-line brushed finish.
- Battery life targets an **astounding 30 hours,**[1] so users can stay charged over multiple work days or while traveling.
- **Adaptive thermal performance** teams up with our next gen **Super Low Power** panel for even more battery savings.
- **Smart thermals now help IT**. IT can manage **thermals within the BIOS**. It's not tied to software, which saves on storage size, and allows IT to focus on other critical software. Carbon blade fans are used for quieter cooling, so you can focus on your work. Additionally, two pipes are better than one for removing heat, and our 2-in-1s have an adaptive thermal response, so they stay cooler on your lap than when on a desk.

Personalized productivity with Dell Optimizer

This AI-based technology works seamlessly in the background, allowing users to start work quickly.

- **Get to work faster with ExpressSign-in**, the first PC proximity sensor enabled by Intel® Context Sensing Technology, which auto wakes and logs in via the IR camera + Windows Hello. It locks when you walk away, enhancing security and preserving battery life.
- **Work without lag with ExpressResponse** with Intel® Adaptix™ Technology, which launches frequently used applications quicker and improves overall application performance based on user preferences and machine learning.
- **AI keeps you running** by adapting to your power consumption and charge patterns. Always on the go? You'll get an **ExpressCharge Boost** to gain up to 35% charge in 15 minutes.[4] Have more time? **ExpressCharge** will automatically get you back up to 80% in an hour.[5] And if you can't charge your system right away, it will subtly adjust settings to preserve resources, such as dimming your screen or turning-off Bluetooth when not in use.
- **Intelligent audio** lets you **hear and be heard better** on conference calls, eliminating echoes and background noise, even when walking around. No longer do users need to worry about conference room failures. This PC becomes your speakerphone.

PC as a speakerphone

For up-leveled conferencing and collaboration, the Latitude 9510 has a **built-in speakerphone**.

- For the first time ever, we packed a **powerful amp** into this PC to improve low range vocals, thereby reducing distortion and echoes.
- High-quality **top firing speakers** make calls clearer and louder.
- **A quartet of microphones**, and Voice Over Internet Protocol **(VOIP) network prioritization** allow users to be heard with real life clarity.
- **Waves Maxx® Audio** finely tunes for an in-person conference experience.

Faster connections to work anywhere

- The Latitude 9510 offers **Intel® Wi-Fi 6 (Gig+) for nearly 3x faster speeds and next-gen security** to PCs and wireless networks.[6] It's designed for **5G LTE** to help mobile professionals stay connected anywhere and while traveling.[7] The 5G antennas are deftly housed within the speakers so there's no compromise on being small *and* having the best connection.
- **Up to 10th Gen Intel® Core™ i7 processors with vPro coming** offer businesses the performance, manageability, built-in security features, and stability of the Intel® vPro® Platform and align to a future-proof roadmap.
- **Smart antennas** make sure your connection is at peak performance, always aware, always adapting to ensure signals are strongest whether in laptop or different modes.
- The Latitude 9510 offers new **eSIM** technology which automatically connects to mobile carriers while traveling globally without having to switch SIM cards.[7] It's more secure, since eSIM is tied to the device, and cannot be transferred. As a backup, a SIM slot is also available.

Keep your work private

- Because privacy grows increasingly important, a **camera shutter option**[8] increases privacy on conference calls.

End-to-end sustainability

With Latitude, innovation never stops and neither does Dell's commitment to sustainable choices.

- In the Latitude 9510, **waterborne paint** is used on 100% of painted parts; while **ocean-bound plastic** (25%) and HDPE **recycled plastic** (75%) comprise the packaging trays.
- The Latitude 25th Anniversary laptop raised the bar for end-to-end sustainability, so that we can carry that legacy of **sustainability into the future of all Latitude**.